

**Kyle VanSchoyck**  
**Director, Coordinated Assistance Network**

Kyle VanSchoyck is a former U.S. Army air defense artillery officer, who uses his extensive project management experience in his leadership role of the Coordinated Assistance Network (CAN) (formerly Yellow Ribbon Network (YRN)), an online platform for those in need of counseling and/or resources to help with finances, housing, employment, or education to interact with those organizations best suited to provide services.

In 2015, Kyle became director and project manager of tech and business development for the then Veteran focused YRN and newly expanded CAN, which allows applicants to connect and receive assistance from numerous partner nonprofits and the American public through a single online platform. The result is a streamlined process that efficiently connects people with specific programs to meet their individual needs. He has also led the development of multiple other web-based projects in the nonprofit space.

Prior to joining CAN/YRN, Kyle worked at Infusion Brands/Ronco in Clearwater, Fla. as project manager of product development and later as director of live shopping, sales, and sourcing. Kyle was responsible for leading international product development, sales, and sourcing efforts for customers like HSN, QVC, Evine, TSC (Canada), HSE-24 (Europe), and multiple retail chains resulting in more than 90 new products being launched on live television totaling more than \$10 million in annual gross sales.

Before his position at Infusion Brands/Ronco, Kyle worked for Cintas Corporation as the company's territory account service sales director in St. Petersburg, Fla. At Cintas, he managed 10 service routes' B2B results, with over 2,000 customers totaling \$4.4 million of rental and direct sales volume annually.

In 2005, Kyle was deployed to Camp Victory in Baghdad, Iraq, where he held the role of SIGACTS (Significant Activity Reports) Battle Captain for the U.S. Army XVIII Airborne Corps., headquartered at the Al-Faw Palace. Previously, he was deployed to Amman, Jordan, with his Patriot Missile Battery during Operation Iraqi Freedom, and was stationed at Fort Bliss, Tex., where he served as a Lieutenant, and was promoted to Captain. Kyle is a graduate of United States Military Academy at West Point with a Bachelor of Science.